

Descriptive Transcript – COPS Training Portal Learning Partner: National Highway Traffic Safety Administration Introductory Video

Opening Sequence:

[Cheerful music plays. The opening sequence of the COPS Training Portal logo fades in.]

[On-screen text: Our Learning Partners. A Series]

[On-screen text: Featuring National Highway Traffic Safety Administration]

[NHTSA logo appears. National Highway Traffic Safety Administration]

Navigation Section:

[On-screen text: About NHTSA]

[Four content headings labeled: ABOUT, TRAINING, RELEVANCY, RESOURCES fade in. The ABOUT tab is highlighted in orange; the others are blue.]

About NHTSA:

[Headshot photo and on-screen text: About NHTSA, John Marshall, Director, Office of Safety Programs, NHTSA]

Hello. My name is John Marshall and I'm the director of the Office of Safety Programs at the National Highway Traffic Safety Administration (NHTSA) a node within the United States Department of Transportation. NHTSA's mission is to save lives, prevent injuries, and reduce economic cause due to road traffic crashes through education, research, safety standards and enforcement activity. In January of 2022, the U.S. Department of Transportation Secretary announced the federal government's new comprehensive National Roadway Safety Strategy (NRSS), a road map for addressing the national crisis in roadway fatalities and serious injuries.

The NRSS provides concrete steps that the department will take to address this crisis systemically and prevent these tragic and avoidable deaths and serious injuries. The department, as part of the NRSS, has adopted the safe system approach, which acknowledges both human mistakes and human vulnerability and designs a redundant system to protect everyone by preventing crashes and ensuring that if they do occur, they do not result in serious injury or death.

The department is using a five-pronged model to address safety: safer people, safer roads, safer vehicles, safer speeds, and post-crash care. And importantly, the NRSS recognizes that reducing traffic fatalities will take sustained and concerted action from everyone across all sectors and all levels of government. With the word safety literally in our agency name, NHTSA works with our internal and invaluable external partners to do all we can to implement the NRSS and the safe system approach.

Navigation Section:

[On-screen text: NHTSA's Training]

[Four content headings labeled fade in: ABOUT, TRAINING, RELEVANCY, RESOURCES. The TRAINING tab is highlighted in orange; the others are blue.]

NHTSA's Training:

[Headshot photo and on-screen text: NHTSA's Training, John Marshall, Director, Office of Safety Programs, NHTSA]

NHTSA cannot fulfill its mission without our partners in law enforcement making those traffic stops for safety with a focus on impaired driving, speeding, distracted driving, and seatbelt violations. That's why it's important for NHTSA to develop training that will add to their skillset or enhance it. We understand time is a limited resource within the public safety community. There are often competing agency and state training priorities that take precedence over traffic safety programs. Our hope is that learners find the information offered in the portal useful for their day-to-day traffic safety activities. The platform allows learners to refresh their skills or gain knowledge at their own pace and at no cost. This can be done without sacrificing the quality of knowledge retention. NHTSA is committed to sound training that advances the agency missions and drives improved outcomes. No single agency can do this work alone. We rely on partner organizations such as the COPS Office to help us cast the wide net this important work requires.

Navigation Section:

[On-screen text: Relevancy of NHTSA's Training]

[Four content headings labeled fade in: ABOUT, TRAINING, RELEVANCY, RESOURCES. The RELEVANCY tab is highlighted in orange; the others are blue.]

Relevancy of NHTSA's Training:

[Headshot photo and on-screen text: Relevancy of NHTSA's Training, John Marshall, Director, Office of Safety Programs, NHTSA]

Ultimately, many organizations such as NHTSA are all trying to meet similar objectives. Better solutions are often formed on looking at it through several lenses. Critical challenges facing law enforcement are recruitment and retention. NHTSA will work with law enforcement organizations to develop potential ways to keep traffic enforcement high on the priority list of agencies. One example is this COPS Portal that allows officers to train at their own pace, thus not adversely impacting calls for service.

Navigation Section:

[On-screen text: Where to Find NHTSA Resources]

[Four content headings labeled fade in: ABOUT, TRAINING, RELEVANCY, RESOURCES. The REOURCES tab is highlighted in orange; the others are blue.]

Where to Find NHTSA Resources Section:

[Headshot photo and on-screen text reads: Where to Find NHTSA Resources. John Marshall, Director, Office of Safety Programs, NHTSA]

In addition to training courses offered in the Portal, NHTSA offers best practice guides, toolkits, and several other resources to support its mission. Many of these resources can be found on our website at NHTSA.gov. The safety of all road users is our priority, including law enforcement officers, firefighters, EMTs and other first responders. As an example, NHTSA works tirelessly to raise awareness of "Move Over" laws nationwide, an alarming number of injuries and deaths of law enforcement officers, first responders, tow truck operators and other roadside workers occur from struck-bys. Materials are available to be downloaded for free at www.trafficsafetymarketing.gov. There you will also find materials for NHTSA's many other safety campaigns, including pedestrian safety, bicycle safety, school bus safety, drunk driving, drug impaired driving, and distracted driving.

[The COPS Training Portal logo fades on the screen, pauses, and then fades off.]

[On-screen text reads: COPS Training Portal]

[On-screen text: The COPS Training Portal is managed by the National Center for Policing Innovation.]

[The National Center for Policing Innovation (NCPI) logo fades on-screen below the text.]

[On-screen text: This project is supported by cooperative agreement numbers 2020CKWXK050, 15JCOPS21GK02125MUMU, and 15JCOPS22GK03547PPSE awarded by the Office of Community Oriented Policing Services, U.S. Department of Justice. The opinions contained herein are those of the author(s) and do not necessarily represent the official position or policies of the U.S. Department of Justice. References to specific agencies, companies, products, or services should not be considered an endorsement by the author(s) or the U.S. Department of Justice. Rather, the references are illustrations to supplement discussion of the issues. The Internet references cited in this publication were valid as of the date of the publication. Given that URLs and websites are in constant flux, neither the author(s) nor the COPS Office can vouch for their current validity.]